

19 October 2023

Dear Parent/Carer

As you are aware it will be Now your son/daughter are in year 9 I need to evaluate their awareness of the careers education, information and guidance they have received so far . To enable me to do this each student has been sent a questionnaire link to their school email address which they need to complete. Ideally with a parent or carer.

The current careers programme as well as the Careers Education, Information, Advice and Guidance policy, and other career related information is shown on our microsite, I have put the QR code for this at the bottom of the letter.

In keeping with our commitment to provide students with outstanding careers guidance and tailored support, we are using Unifrog which is an award-winning, online careers platform. Students in year 9 will have access to this excellent resource throughout their time at Cleeve Park School.

The Unifrog platform is designed to support learners in making the most informed decisions about their futures and has a range of tools that are suitable for all year groups. Each student will receive their own personal account that provides a wide range of information related to their interests and aspirations. Key features of the platform include:

- Exploring Pathways - personality quizzes, career and subject profiles and webinars.
- Recording - self-reflection about extracurricular activities and key employability skills
- Opportunities - tools showing live vacancies/courses/placements for apprenticeships, universities ) in the UK and abroad), FE, virtual work experience and much more.
- Applications - tools to help students build application for a range of pathways (e.g. CVs, Personal Statements)
- Exploring Pathways – personality quizzes, career and subject profiles and webinars.

Students will receive their registration details, and will complete a short Unifrog induction during their tutor time. They can log in to Unifrog using their email address and their own password and they can do so from any computer, tablet or smartphone. We would encourage you to use the platform with your child so you can support them through the process of deciding their next steps. (QR code for at the bottom of this letter)

If you would like any more information please do not hesitate to contact me.

Yours sincerely

Mrs A Unger  
Careers Lead

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**[www.cleevepark-tkat.org](http://www.cleevepark-tkat.org)**

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